

Colorado Speech-Language-Hearing Association &
Wyoming Speech-Language-Hearing Association



EXHIBITOR INVITATION



**TOGETHER WE
MOVE MOUNTAINS**
2021 CSHA & WyoSHA Fall Conference

October 1-2, 2021
DoubleTree by Hilton
Denver Stapleton North
Denver, Colorado

Location and Hotel Information


DoubleTree by Hilton Denver Central Park
4040 Quebec Street
Denver, CO 80216
303-321-6666


A special Conference room rate of \$139 for single occupancy will be available until September 9, 2021, or until the room block is sold out, whichever occurs first. *Be sure to mention CSH in order to receive this rate.* Hotel room rates are subject to applicable state, local and a county lodging tax at the rate effective at time of check-in. Visit their website at https://doubletree.hilton.com/en/dt/groups/personalized/D/DENSNDT-CSH-20210930/index.jhtml?WT.mc_id=POG or call 303-321-6666.


Other Important Information

- **Cancellations** received in writing, by mail or email, and no later than September 9, 2021, will receive a refund minus a \$40 service charge. After this date, your entire fee will be forfeited.
- **Exhibitor Kits** will be sent prior to the event. Please review them carefully for shipping instructions. Details on how to order items such as extra tables will also be included.
- **Donations** are needed for door prizes and a silent auction. Please consider donating a gift card or merchandise.

Tentative Exhibit Hall Hours

 **Thursday, September 30**
6:00 pm - 8:00 pm Exhibitor Setup

 **Friday, October 1**
9:00 am - 10:00 am Exhibitor Setup
10:00 am - 6:00 pm Exhibits Open

 **Saturday, October 2**
7:30 am - 1:15 pm Exhibits Open
1:15 pm - 3:15 pm Exhibitor Tear Down

Exhibitor Checklist and Deadlines

- July 22, 2021** Deadline for ads and recognition placed in the Conference Program
- August 25, 2021** Early Registration Deadline to receive reduced fee
- September 9, 2021** Cancellation deadline (see below for details)

Sponsorship Opportunities

Friday Lunch Sponsor: \$1,000

- Free exhibit display
- Sign recognition during the event
- Sponsor announcement at the event
- Recognition in Conference On-site Program
- Company banner displayed on the WyoSHA website home page for the duration of 2021

Session Sponsor: \$500

- Sign recognition at the session
- Recognition in Conference On-site Program

Saturday Lunch Sponsor: \$1,000

- Free exhibit display
- Sign recognition during the event
- Sponsor announcement at the event
- Recognition in Conference On-site Program
- Company banner displayed on the CSHA website home page for the duration of 2021

Break Sponsor: \$500

- Sign recognition at the session
- Recognition in Conference On-site Program

Exhibitor Opportunities

Strategy Package: \$800

Achieve your goals by purchasing this enhanced exhibitor package. This option includes our single booth package plus all of the marketing items below, enabling you to reach more of your audience.

- Your choice of a prime location on the exhibit floor
- Half-page advertisement in the Conference On-Site Program
- Company logo with a link to your home page from the CSHA or WyoSHA website for a six-month period

Single Booth: \$250

Display space includes: One 6' skirted table, two chairs. One complimentary Conference registration and one complimentary post Conference attendee mailing list.

Non-Profit or Home-Based Booth: \$150

Display space includes: One 6' skirted table, two chairs. This display space *does not* include one complimentary Conference registration or a Conference attendee mailing list.

*Note: The **non-profit rate** is available to those filing as 501(c) who are exhibiting to promote FREE services/information for individuals with disabilities. Proof of non-profit status or similar IRS documentation must accompany the exhibitor application.*

***Home-based** is defined as a business involved in direct selling of merchandise out of their home.*

Take-One Display: \$75

Can't attend the Conference but would still like a presence? Have a Take-One Display to showcase your product, catalogs or printed materials (without a representative). Extra products or materials will not be returned. Receive recognition on the Exhibitor Page of the CSHA and WyoSHA websites and the on-site program. This display space *does not* include one complimentary Conference registration or a Conference attendee mailing list.

Marketing Opportunities

Badges for Conference Attendees: \$225

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Sizing and email instructions will be provided with your exhibitor confirmation.

Bags for Conference Attendees: \$150

Be the company that is in the hands of every attendee by providing the carrying totes. The bags should be strong enough to hold up to five pounds and made of a material other than paper. This is a first-come, first-served opportunity. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the CSHA/WyoSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Lanyards for Conference Attendees: \$100

Provide the attendee lanyards and see your company name in motion as the attendees wear your name. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible to order and ship the lanyards as instructed by the CSHA/WyoSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Advertise in the On-Site Conference Program

*Back Page (7.75"w x 10"h).....	\$300
*Inside Front Cover (7.75"w x 10"h)	\$175
*Inside Back Cover (7.75"w x 10" h).....	\$175
½ Page Ad (7.75"w x 5"h)	\$100
¼ Page Ad (3.75"w x 5"h)	\$50
Full Page Ad (7.75"w x 10"h)	\$125

*Indicates first-come, first-served basis.

Email attachments are preferred. Advertisements should be in the form of a gif, pdf or jpeg file. All hard copy ads must be submitted in "camera ready" art form.

Company Banner Ad on the CSHA or WyoSHA Website

Banner Ad for CSHA or WyoSHA website \$100

Banner ads must be submitted by email to mjoseph@robertcraven.com as either a jpeg or gif file. Ad size to be no larger than 234 x 60 pixels and any animation shall be limited to two cycles. Banner ads will be displayed on the Conference information page.

